**Rosmini Community School**

**Preparing for the World of Work Week**

**ESB Smarter Homes Launch Competition**

* Smarter Homes is a service provided by the ESB that allows customers to control their home heating, hot water, and lights all from their phone.
* The ESB wants you employ you as ‘Creative Events and Communications Manger’.
* Your job is to come up with a creative idea to launch Smarter Homes as a new service available to the public.
* Your aim is to try and promote Smarter Homes to get lots of new customers to sign up to this service.
* Complete your proposal below.



**What media channels will you use to get the word out? Give examples.**

**What is your idea?**







**Describe the kind of event that you would have to launch Smarter Homes to the public.**





Remember, this is your first big job as Creative Events and Communications Manager with the ESB.

This job is currently advertised on the ESB website.

Check out the link below to find out more about what is involved in this role:

<https://www.candidatemanager.net/cm/p/pJobDetails.aspx?mid=YGTWB&sid=BUCXF&jid=GTEVBEVGTU&a=tXihOt3zRCE%253d>

How would you know that the event is a success? Give examples.